

230207 Open Session Teleconference Meeting Minutes

American Numismatic Association

Board of Governors

Meeting Minutes

Draft for Review/Approval (R1)

Regular Meeting Teleconference

Open Session

February 7, 2023

Call to Order – President Dr. Ralph Ross

The meeting was called to order at 4:01 PM MST

Roll Call – Secretary Sanford Pearl

A quorum of 9 voting Board members were present

Voting Board Members Present: President Dr. Ralph Ross, Vice President Joseph Boling, Governors: Michael Ellis, Mary Lynn Garrett, Mark Lighterman, Clifford Mishler, Charles Morgan, Robert Oberth, Shanna Schmidt.

Non-Voting Attendees Present: Executive Director Kim Kiick, General Counsel Hollie Wieland, Executive Assistant Donna Nunez, Chief Financial Officer (CFO) Brent Howe, Treasurer Larry Baber, Parliamentarian Greg Lyon, Secretary Sanford Pearl, Past-Presidents Jeff Garrett, Gary Lewis, ANA Staff Doug Mudd, Jennifer Ackerman, Rob Kelly, Donna Frater, Deborah Muehleisen, Caleb Noel, Ben Scott, Museum/Library Committee Members Rick Ewing, Development Committee Chair Patrick McBride, Exhibit Committee Member V Kurt Bellman, John Gabriel Colorado High Tech, Assistant Treasurer Carol Hull.

Non-Voting Attendees Absent: COL. Steven Ellsworth (Ret.).

Agenda Item #1. Approval of Open Session Minutes - President Ralph Ross

(230207 OS#1) MOTION by Governor Mishler, second by Governor Garrett to approve the minutes of the Board of Governors' Open Session Meeting at the New York International Numismatic Convention on January 12, 2023.

Discussion: None further.

Vote Passed 9-0-0

Agenda Item #2. Convention Security Purchases – Executive Director Kim Kiick

(230207 OS#2) MOTION by Governor Mishler, second by Governor Ellis to spend up to \$14,000 to obtain radios and cameras to enhance convention security.

Note: If approved, these items will be obtained and implemented immediately.

Discussion: Mr. Gabriel suggested procuring Go Pro Hero 11 camera with related accessories. This system provides more capacity (128k vs 1T) than CamCorders.

Governor Morgan advised that he disagreed with the Go Pro suggestion. He has both systems and feels the Go Pro is unreliable and overheats after long-time use.

Governor Oberth also disagreed with the suggestion for similar reasons.

Mr. Gabriel commented on the Go Pro lack of bandwidth. He also indicated the system needs high resolution if needed to identify suspicious people.

Executive Director Kiick indicated that they would follow Governor Morgan's position and buy the *CamCorders (R1)* system.

Governor Schmidt discussed the system she uses and plans to provide its specification to staff.

Mr. Bellman asked what the cameras would record – locations, people, timing.

Executive Director Kiick provided the general plan for locating and using the cameras.

Vote Passed 9-0-0

Agenda Item #3. ANA Commemorative Coin Program Committee – Governor Charles Morgan

(230207 OS#3) MOTION by Governor Morgan, second by Governor Lighterman to provide for the establishment of *an* ANA committee to assist the organization *to* promote the creation of a commemorative coin program to honor the American Numismatic Association and its storied history, with proceeds going to fund the Association's ongoing educational mission. The committee will remain active from board to board until a future board dissolves the committee through a board vote or the ANA succeeds in this endeavor.

Agenda MOTION by Morgan, second by _____ to provide for the establishment of a permanent ANA committee to assist the organization in lobbying the Congress of the United States to draft, sponsor, and pass legislation providing for the creation of a commemorative coin program to honor the American Numismatic Association and its storied history, with proceeds going to fund the Association's ongoing educational mission. The committee will remain active from board to board until a future board dissolves the committee through a board vote or the ANA succeeds in this endeavor.

Note: This motion seeks to provide the American Numismatic Association (ANA) with an effective and dedicated committee that will lobby the United States Congress in order to facilitate the passage of legislation creating a commemorative coin program that would honor the ANA. This motion further aims to ensure that proceeds from such a coin program will be directed towards funding the Association's ongoing educational mission. The committee, established by this motion, will remain active until the ANA succeeds in its endeavor to secure such a coin program.

This motion is a vital step towards realizing the ANA's long-term goals of providing ongoing support and development for numismatics as an important part of American heritage and culture. Passage of this motion will demonstrate the Association's commitment to its mission and ensure that the organization will have access to the resources it needs in order to succeed.

As an ongoing concern, this committee can lead a grassroots effort with other collectors and collector organizations to lobby their elected representatives to support our shared effort. Coin collectors have funded various causes throughout the years through their purchase of commemorative coins. It is time that our organization receives some of that

benefit.

Discussion: Governor Morgan provided his rationale for the motion.

Governor Lighterman advised that the agenda motion impacts the Bylaws on establishing permanent committees.

In response to a question on lobbying limitations for 501(c) (3), Counselor Wieland indicated that some lobbying is allowed as long as it is not a significant part of the group's effort. She suggested rewording the motion.

Mr. Bellman commented on the history of a similar effort to promote the Morgan/Peace dollar commemorative coins.

Mr. McBride also provided comments on the commemorative coin promotion and advised that any successful promotion needs an active and large phone bank effort by our membership to quickly contact their congressional representatives to support the promotion.

Governor Morgan and Executive Director Kiick discussed the need to promote marketing the coin if Congress passes the coin program.

Governor Mishler commented on the public reaction to commercial coin *versus* commemorative coin programs.

Vote Passed 9-0-0 (R1)

(230207 OS#4) MOTION by Governor Lighterman, second by Governor Ellis to table the remaining agenda items until *the next* board meeting (R1).

Discussion: Due scheduling requirements for the Executive Session, Governor Ellis suggested tabling the rest of the following meeting agenda for a future scheduled board meeting.

Vote Passed 9-0-0

4. Overhaul and Rebranding of the National Money Show – Governor Charles Morgan
MOTION by Morgan, second by _____ to direct the convention committee and the ANA Convention staff to produce a feasibility study on an overhaul and rebranding of the National Money Show, to determine whether refocusing and rebranding the show as the ANA Annual Convention would result in a better experience for our members and justify the investment that the organization makes in this event.

Note: It is my belief that a viable path forward for the NMS may exist if the show's focus changes from commercial to educational. The ANA would have to determine whether specialty clubs like TAMS, EAC, CONECA, AINA, and others would be willing to combine resources to put on a large "collector-rama" type convention at the same time in the same place.

The joint convention would also provide a platform for collectors to showcase their unique coin collections, as well as other items of interest that may be showcased by our community. I believe that this would create a more meaningful and enjoyable experience for all attendees.

To date, the ANA has not been able to see a positive return on its investment for holding a spring commercial coin show. I would like to see the committee reach out to specialty clubs to gauge interest, do a cost analysis, and a site analysis and determine the feasibility of such a change in direction. This concept, if implemented, would be a return to our roots for the ANA.

5. Annual Spanish Language Version of The Numismatist – Governor Charles Morgan
MOTION by Morgan, second by _____ to direct the editorial staff of The Numismatist to publish an annual Spanish language version of the magazine. The Spanish version should draw from relevant articles published throughout the year, translated professionally into the Spanish language plus exclusive articles produced by Spanish-speaking experts and members. This periodical should be available in print and in digital format. Print version distribution should be prioritized to Spanish-speaking members who request it and to clubs and organizations in Spanish-speaking communities in the Americas.

6. Reinstate National Distribution of The Numismatist – Governor Charles Morgan
MOTION by Morgan, second by _____ to reinstate a national distribution program that would put physical copies of The Numismatist on magazine stands in line with the distribution plan that the ANA initiated at my [Charles Morgan's] request at the 2019 FUN Show ANA Future of Numismatics Symposium. The Board should consider any losses incurred in this program as a marketing expense with the long term goal of raising awareness of the ANA to the general public. It is further recommended that a special cover for these issues be produced and that the ANA trademark the name "The American Coin Collector" for the purposes of the promotion of the magazine.

7. Re-establish the World Series of Numismatics – Governor Charles Morgan
MOTION by Morgan, second by _____ that the ANA set up a committee to reestablish the World Series of Numismatics.

8. Staff Position for National Club Outreach Director – Governor Charles Morgan
MOTION by Morgan, second by _____ that the ANA establish a paid salaried fulltime position at ANA headquarters for National Club Outreach Director.

9. Board Meeting Schedule - President Ralph Ross
The next Board of Governors meetings are scheduled in person at the Phoenix National Money Show® on Friday, March 3, 2023.

The meeting was adjourned at 5:05 PM MST